

Creativity & Innovation



Seeing the Opportunity

17th-18th June 2024, Takina, Wellington

Sponsorship & Exhibitors Information

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About NZDSN

The New Zealand Disability Support Network (NZDSN) is an incorporated society of members, represented by a Board of Governance.

Vision

“An Aotearoa New Zealand where disabled people access the support of their choice; where that support is fully funded and designed to make a positive difference to their lives.”

Purpose

To promote, encourage, support, and represent members in regard to the provision of high-quality equitable disability services and support for disabled people and families throughout Aotearoa/New Zealand to enable good lives.

Objectives

1. *To enhance and improve member development, support, and satisfaction*
2. *To seek to take a strategic outlook on disability workforce development, including responding to the current support worker shortage*
3. *To seek to influence the operating environment (reflecting legislative, regulatory and policy issues)*
4. *We will actively lobby to achieve financial sustainability for our members*

Introduction

We are excited to bring you details of our 2024 conference! The theme: **“Innovation and Creativity”** reflects that while our sector has (and continues to) face many challenges, providers and the disabled people we service continue to identify and explore creative and innovative ways to address these challenges in order to continue to provide excellent support and to enable disabled people to enjoy a good life.

This year’s conference will again be held at Takina Events Centre in Wellington.

We will be hosting the NZDSN Sector Awards during the two-day conference to acknowledge some of our outstanding members within the sector who have shown initiative, dedication and leadership.

At the conference, we will explore and discuss topics of interest, including:

- Hear directly from Minister of Disability Issues, **Hon Penny Simmonds**. Minister Simmonds has first-hand experience of the way disability impacts on people’s lives from within her own family.
- **Keynote**
- **Keynote**
- **Keynote**

A feature of this year’s conference is the number of workshop presentations from across our membership. These presentations will highlight the many challenges

faced, the innovative and creative ways they have been overcome, and the results that have been experienced as a result.

NZDSN is now seeking commercial, corporate, and public sector partners with whom we can form long term relationships to continue building on the excellent work that we do, secure the future of our annual conferences and to develop mutually beneficial professional partnerships where we can expand horizons and opportunities for each other.

The Value of Sponsorship to NZDSN

As a not-for-profit organisation, we rely heavily on our member base and events such as our annual conference to sustain the on-going service that we provide to our sector. For us to maintain our exceptional standard of service, we need to partner with like-minded organisations and businesses both fiscally and intellectually to ensure our future and growth. To do this, we must secure support across the board with both financial input and in-kind contributions.

At NZDSN, we have developed a strong sponsorship model to not only support our annual conference but also to encourage and build a long-term working relationship with our supporting partners. It is vitally important that we enter mutually beneficial partnerships to not only achieve our objectives but to also support our partner's goals in their relationship with us.

NZDSN would be interested in fostering relationships across the board, from private corporations through to public contributors through to community grant providers.

Our business is to support a wide network of people throughout New Zealand and to do that, we need partners with a wide range of skills and services, that our membership base can benefit from and, more importantly, you, our partner, can benefit from too.

What supporting NZDSN can do in return?

Through our member base, we have access to over 20,000 New Zealanders with disabilities – intellectual, sensory, neurological and physical. Our members support people through residential care, independent living services, educational and training facilities, workforce placement, community integration and a whole range of other services.

Our members cross the platform of privately-owned corporate businesses, not-for profit organisations, local and national Government representations. They are a conduit for you to a wider community who need a vast range of everyday services. By becoming part of our “sponsor family” you would have access to this unique and largely untapped community to present your goods and services.

Sponsorship Plan

Our table below outlines the options available for each level of sponsorship available for the NZDSN Annual Conference 2024

	Value	Conference App - Logo placement	Advertising	Promotional material (electronic through Conference App)	Promotional material (giveaways)	Dedicated Signage throughout venue	Conference Passes	Conference Presentation	Exhibition Stand	Awards Presentation
Partner Sponsor	\$20,000	✓	✓	Multi Page	✓	✓	4	15 mins	Double	✓
Silver Sponsor	\$10,000	✓	✓	Single Page	✓	✓	2		Single	
Bronze Sponsor	\$7,500	✓		Tiles	✓		2		Discount	
In-Kind Sponsor	In Kind	✓			✓				Discount	

*Please note that amounts quoted are GST exclusive

What Sponsorship means to us?

As a sponsor of the NZDSN Annual Conference 2024, your company would assist service providers in the New Zealand disability sector who are working towards building an inclusive community model, guided by NZDSN. The desired outcomes for this conference and other pieces of work we are doing are to see that:

- Disability issues are a priority for Government
- Disability support service providers are a valued partner in the delivery of services
- The support service sector is well connected, networked, and committed to evidence-based best practice
- The contract relationship meets best practice guidelines
- Workers in the sector are valued for the work they do

With the sponsorship support from companies and organisations like your own, we can organise an annual conference to help our members to learn, network and explore possibilities for people who experience living with disabilities.

Partner Sponsorship \$20,000

Partner is the pinnacle of the sponsorship opportunities on offer from NZDSN and your contribution would go far beyond a financial contribution. We see our Partner Sponsor forming a key working partnership with us and commencing a long-term journey on building a successful path together.

As our partner, you would have access to our delegates (through various media), not only leading up to and during the conference but beyond that. We would see the relationship as a long term one and NZDSN would work closely with our Partner Sponsor in maximising any opportunities for you to capitalise and benefit from the wider relationships we can offer that may be available to them. We see our ethics, values and vision being aligned.

We believe that a Partner Sponsor will help to make the NZDSN Annual Conference a glittering success!

As a primary contributor to the conference, your sponsorship would go towards providing an international key-note speaker's travel, accommodation, and appearance fee. Additionally, Partner Sponsorship would also contribute towards the travel, accommodation and evening meal costs for those people being awarded at the Awards Cocktail Function and Gala Dinner.

As part of your Partner Sponsorship package, you will receive:

- Partner status placement on our conference app
- Listed in all advertising and promotional material related to the conference
- Opportunity for the insertion of branded merchandise and material in giveaway bags
- Acknowledged at all the presentations
- Double exhibition stand (if required)
- Dedicated signage throughout the venue, including permanent placement on the main stage
- Opportunity to present at the conference
- Four (4) x conference passes
- Opportunity to present awards at the Awards Function and Gala Dinner
- Two half-page adverts in the NZDSN monthly newsletter and access to the delegate database

Silver Sponsorship \$10,000

NZDSN values all our sponsor partners and appreciates the individual input from each level. Our Silver Sponsor would be an integral part to the success of the conference proper. We see our Silver Sponsor forming a key working relationship with us during the conference and having a strong presence during the two-day forum to showcase their offering to our delegates.

As our partner, our Silver Sponsor would have access to our delegates in the lead up to and during the conference. NZDSN would work closely with our Silver Sponsor to maximise any opportunities that we see could benefit your business.

As a significant contributor to the conference, your sponsorship would go towards the conference venue and operating costs including the audio and sound technology and equipment used for presentations.

In return for your Silver Sponsorship package, you will receive:

- Silver Status placement on our conference app
- Listed in all advertising and promotional material related to the conference
- Opportunity for the insertion of branded merchandise and material in giveaway bags
- Acknowledged at keynote presentations
- Single exhibition stand (if required)
- Two (2) x conference passes
- Opportunity to present awards at the Awards Function and Gala Dinner

Bronze Sponsorship \$7,500

NZDSN values all our sponsor partners and appreciates the individual input from each level. Our Bronze Sponsor would provide value with all the intricate details of our conference that are often overlooked but so very important to the visual and commercial success of such an event.

We see our Bronze Sponsor providing us with a visual presence through their contribution to ensure that those attending the event and those visitors to Takina Events Centre who see our conference advertised have clear visibility of who we are, what we are doing, where we are doing it and who forms part of our sponsorship group in supporting our event.

As our partner, our Bronze Sponsor would have access to our delegates at the conference. NZDSN would work closely with our Bronze Sponsor to maximise any opportunities that we see could benefit your business.

As a contributor to the conference, your sponsorship would go towards the marketing and promotion of the conference for such items as:

- Pull-up banners
- Printing costs
- Purchase of associated conference items
- Promotional conference bags

In return for your Bronze Sponsorship package, you will receive:

- Bronze Status placement on our conference app
- Listed in all advertising and promotional material related to the conference
- Opportunity for the insertion of branded merchandise and material in giveaway bags
- Acknowledged at keynote presentations
- 50% discount on an exhibition stand (if required)
- Two (2) x conference passes

In-Kind Sponsorship various

NZDSN supports all contributions to our business – both in our day-to-day operations and at our conference. We appreciate that whilst our partners have vested interest in supporting us, a primary sponsorship may not be a viable option. We have created an In-Kind Sponsorship category this year, to welcome those partners who wish to contribute but whom only have limited funds to offer.

Our In-Kind Sponsor's contribution would go towards one-off particulars that will help make the NZDSN Annual Conference an inspirational, informative, and memorable occasion.

In return for your In-kind Sponsorship package, you will receive:

- In-Kind status placement on our Conference App
- Listed in all advertising and promotional material related to the conference
- Opportunity for the insertion of branded merchandise and material in giveaway bags
- Acknowledged at keynote presentations
- 20% discount on an exhibition stand (if required)

Exhibitors Information

Our exhibition area is an integral part of our conference and we have ensured our exhibitors are well looked after through allowing them to participate in the conference, attend the Awards Cocktail Function and Gala Dinner and, most importantly, have specifically scheduled times in our agenda where delegates move through the exhibition space. In addition, the floor plan will be laid out so that all meals and refreshments are served in the exhibition area to ensure maximum exposure for our exhibitors.

A critical feature offered by the NZDSN Conference Trade Exhibitors is the special offer they extend to conference delegates. That offer may be in terms of a price offering or a unique product or service offering. We want the experience to be special for our delegates and successful for our exhibitors.

We strongly urge you to register your interest with our Events Manager, [James Chatterley](#) or Events Coordinator [Caitlin Meale](#) asap.

NFP Alley

A special feature at this year's NZDSN Conference is the introduction of an "NFP Alley" for not-for-profit NZDSN member organisations. Members that are charitable trusts or incorporated societies can apply to promote their services or products at a simple trestle table in NFP Alley. This area of the trade exhibit space will be specifically set up for this purpose.

Taking an exhibition space in the NFP Alley is at no cost. Delegates who manage their stand will be required to pay a nominal registration of \$75 plus GST. This covers catering during the event.

Expected attendees

The delegates expected to attend the 2024 NZDSN Annual Conference will be NZDSN members and non-members of disability service providers and some users of those services, plus associated interested parties.

Exhibitor's Lounge

With the growing popularity of both the conference and the exhibition area, this year will see our biggest and best conference yet. With that we have secured an area specifically designed for our exhibitors and allows them more freedom and space than ever before.

The Exhibitor's Lounge is located in the same space where all catering will be served. This means exhibitors are free to move around, talk and meet with each other away from the conference activities, if exhibitors choose not to attend any of the workstreams or plenary sessions.

We have, once again, dedicated time in our heavily booked programme for delegates to come to the Exhibitor's Lounge to enable both delegates and exhibitors time to meet, talk and discover each other. Delegates will have an opportunity to visit the exhibition stands throughout the whole conference, in addition to this area being accessible to everyone attending the conference.

Each Exhibition Registration Includes:

- Registration for one company/organisation representatives per stand.
- Additional representatives can register as 'Additional Exhibitors' at an extra cost¹
- All catering
- Each representative will be allocated a lanyard and tag.
- A listing on the Conference App
- A clothed trestle table with two chairs (if you require).

NZDSN Awards and Cocktail Function and Gala Dinner

In previous years, we hosted the inaugural NZDSN Awards, celebrating success in the disability sector. Included in those awards was an award for the Best Exhibitor at the Conference. We will again be holding our awards this year including the Best Exhibitor award.

Exhibitors are welcome to join us at our Cocktail Function. Participation at the Gala Dinner requires a ticket purchase.

Conference Handbook

Each exhibitor will be entitled to an entry on the Conference App, including a description of goods and services and contact details.

Internet Access

Takina Events Centre has free internet access available to all delegates and exhibitors.

Insurance

It is the responsibility of each exhibitor to ensure that their stand and goods on display are adequately insured for theft and damage. Exhibitors are responsible for any injury to persons and damage to property in the Conference environment caused during the setting up, the operation of, and dismantling and removal of the exhibition.

Promotion

Exhibitors are encouraged to promote their support and involvement in this year's 2024 NZDSN Annual Conference. NZDSN suggest including information on emails signatures, websites or any other appropriate documentation. Logos can be supplied on request.

¹ (Please note that additional exhibitor representatives will be charged \$250 + GST per person to cover catering costs over the two days, not including the Awards Cocktail Function)

Cancellation Information

If notification of cancellation is made before 17 May 2024, the stand cost will be refunded less an administration charge of \$300. If notification of cancellation is made after this date, no refunds will be made.

How do I apply to be a stand holder and how much will it cost?

Please contact our Conference Manager [James Chatterley](#) or Conference Coordinator [Caitlin Meale](#) to register your interest. Pricing for our stands is:

Single Stand: \$950 + GST for both days

Double Stand: \$1500 + GST for both days²

Please note these costs do not cover additional equipment hire and there are no one-day exhibition spaces available.

NZDSN Awards

This year will continue the presentation of annual NZDSN Awards. Our awards recipients will be nominated prior to the conference commencing and the award for Best Conference Exhibition Stand will be voted for on the first day of the conference. Award categories include:

- NZDSN Leadership Award
- NZDSN Community Choice Award
- NZDSN Innovation and Creativity Award
- NZDSN Most Innovative Technology or Research in 2023/24
- NZDSN Excellence in Employment Support Practice



² A double stand is for three people attending, any additional personnel attending are required to pay the extra staff fees as noted within this document

Awards Sponsorship

All award categories are available for sponsorship. Enquiries to our Conference Manager [James Chatterley](#) or Conference Coordinator [Caitlin Meale](#).

All our awards are valued at \$600 plus GST each.

The NZDSN Awards Breakdown

NZDSN Leadership Award

This award is to acknowledge and recognise leadership within the disability sector by a person who may have shown initiative to change organisational culture, ways of operating to be more responsive to the person-centred approach or accountability in an individual funding model. Demonstration of collaboration and partnership are also encouraged.

NZDSN Community Choice

This award recognises those NZDSN members who have initiated, assisted, or managed a project, programme or an event that has promoted the benefits of an inclusive community.

NZDSN Innovation and Creativity Award

With the conference focussing on creativity and innovation, it is not possible to present an award to every disability support service who has and continues to achieve great things for their clients. We do, however, want to recognise a member who has emerged with a creative and innovative solution that has benefited numbers of disabled people, both inside and outside their service, a solution that has been acknowledged by both Whaikaha and NZDSN as truly benefitting our sector.

NZDSN Most Innovative Technology or Research in 2023/24

This award is for an individual or representative of a team that has either:

- a) Translated an idea or invention into a product of technology or a part of service that has created or contributed great value towards the disability sector by a service provider.
- b) Conducted and published research that has been recognised as contributing to the disability sector by a service provider.

NZDSN Excellence in Employment Support Practice

This award is to acknowledge and recognise a NZDSN member who has been involved in excellent practice that clearly reflects the principles of employment support in New Zealand. Nominations should aptly describe how a particular piece or pieces of excellent practice fitted in with the six principles and then explain why it is “excellent”.

NZDSN Awards Nominations are Now Open!

Nomination Criteria

Nominations are now being sought for the 2024 NZDSN Annual Awards - which recognise excellence within the disability sector.

We now ask for your nominations. The nomination process will take no more than two minutes of your time.

Nomination guidelines are as follows:

- Nominations will run from 19th April to 31 May 2024
- A separate form for each nominee is required to be completed
- Winners will be announced at the NZDSN Annual Conference 2024 Awards Function at the Gala Dinner
- Only NZDSN Members or employees of members are eligible to be nominated
- NZDSN Board Members and the Executive are eligible to be nominated for these awards, but are automatically excused from any judging activity
- All award processes are handled confidentially by the Conference Event Manager
- The NZDSN Chief Executive is consulted if there is a tie-breaker situation
- The decision of the NZDSN Executive is final and no correspondence shall be entered into
- All queries should be referred, in writing to: admin@nzdsn.org.nz.

The nomination form is available from our website: www.nzdsn.org.nz

Please remember if you have any queries, please do not hesitate to contact Divya at our office on 04 473 4678 or e-mail admin@nzdsn.org.nz.

NZDSN ANNUAL CONFERENCE 2024

MONDAY 17 AND TUESDAY 18 JUNE

Exhibitors FAQ

Your interest in becoming an exhibitor at the NZDSN Annual Conference is much appreciated.

Can I attend the conference presentations and workshops?

Yes, so long as it does not interfere with your ability to promote your products and services should a delegate be interested in talking with you further. All catering will be held in the exhibition area. Stand holders are more than welcome to observe the plenary sessions, however, we would appreciate all background noise being kept to a minimum during presentations.

Can I hang things on the wall?

No. However you can hire additional dividers which are Velcro-receptive, and this is the preferred method of hanging pictures/banners etc. You cannot staple or screw anything into the panels or walls, any damage to the walls will be at your expense. See the registration page for further details on how to order these dividers.

What if I need power?

There are power sockets in the wall and in the floor. You must provide your own pat-tested extension cords.

Contact Details

Who we are:

James Chatterley Conference Event Manager
James@eventdynamics.co.nz
021 777 928

Caitlin Meale Conference Event Coordinator
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022 374 3412