

Strategic Plan 2024



Purpose

Promote, encourage, support and represent our
members

Help them provide high quality, equitable disability
services and support

Enable good lives throughout New Zealand

Vision

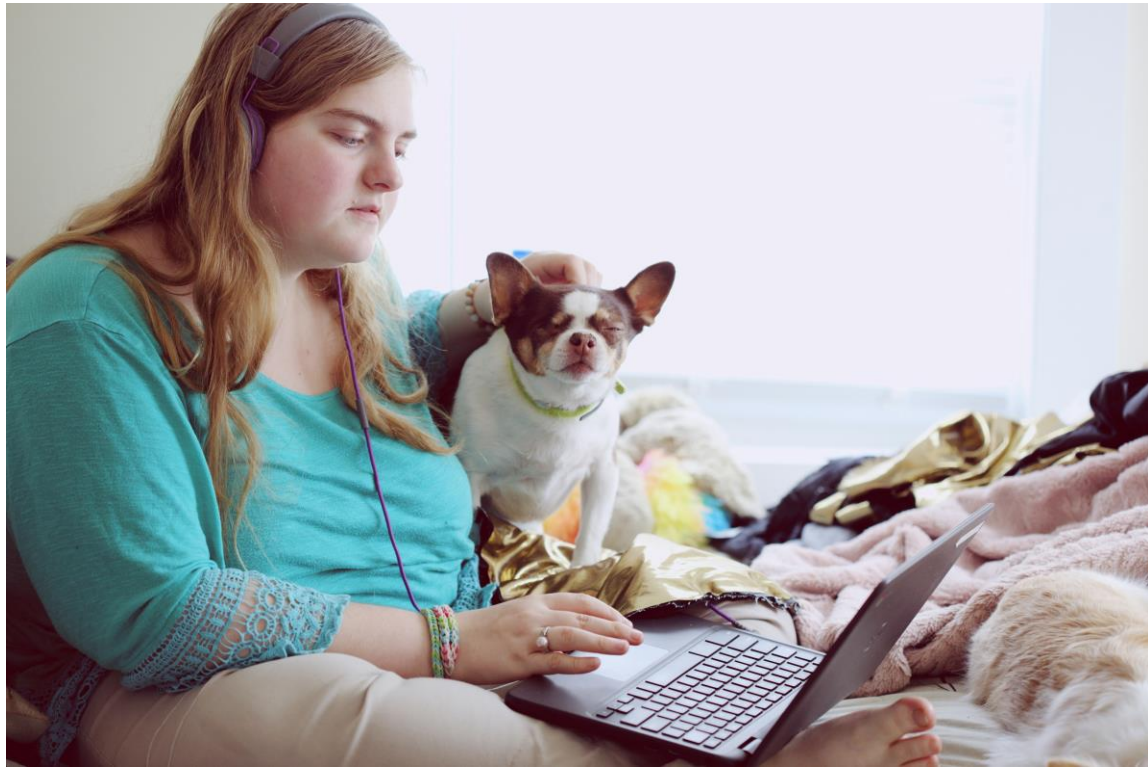
An Aotearoa New Zealand where disabled people can

Access the support they choose

That's fully-funded

And designed to make a positive difference to their lives

Principles



- **We uphold the Treaty of Waitangi**
- **We're committed to the United Nations Convention on the Rights of Persons with Disabilities**

- **We support Enabling Good Lives delivery**
- **We're committed to mana Motuhake or self-determination for disabled people**

Principles



Values

We're fair

We represent all members equally

We hold people in power to account

We consult our network

Values

We promote employment and development opportunities

We speak clearly and honestly to politicians, media and
the wider community

We're constructive and respectful

- **Strong reputation**
- **Innovative and diverse support and products**
- **Excellent member services**

Strengths



Challenges



- **Cuts to government funding**
- **Ministry of Disabled People**
– **Whaikaha under pressure**
- **Pay equity claim uncertainty**

Taking action

We show the positive impact of our members' work

We show what New Zealand loses when members aren't
supported properly

Who we work with

Members

Ministry of Disabled People – Whaikaha

Ministers and government

Other members of the disabled sector

Goals

- **Improve member satisfaction and development**
- **Lead workforce development and address the shortage**



Goals



- **Influence our environment – legislation, regulation and policy**
- **Advocate for our members’ financial stability**